



DO YOU HAVE A **BUSINESS NON-PROFIT INVENTION** IDEA?

THEN THE BIZIDEA CHALLENGE IS FOR YOU!
ENTER YOUR SWEET IDEA AND WIN PRIZES!

ENTER BEFORE APRIL 21!

Am I eligible?

- DO YOU LIVE IN FRANKLIN COUNTY, HAMPSHIRE COUNTY, OR THE NORTH QUABBIN?

- ARE YOU 13-21 YEARS OLD?

IF YOU ANSWERED "YES" TO BOTH QUESTIONS, YOU ARE TOTALLY ELIGIBLE!



All you have to do is...

- SIGN UP AT BIZIDEA.ORG
- ENTER YOUR AWESOME BIZIDEA
- GO TO THE YOUTH BUSINESS EXPO
- PITCH YOUR IDEA TO WIN PRIZES

Need an Idea?

- TURN A HOBBY, SKILL, OR PASSION INTO A BIZ
- TURN ODD JOBS INTO A BIZ
- LOOK FOR UNMET NEEDS TO FILL
- SOLVE A PROBLEM THAT BUGS YOU & OTHERS
- CREATE SOMETHING THAT HELPS PEOPLE (social) OR SAVES THE PLANET (green)
- BRING SOMETHING NEW TO TOWN
- SELL OR DO SOMETHING BETTER, FASTER OR CHEAPER THAN OTHERS
- FIND NEW USES FOR EXISTING THINGS
- SPOT AND RESPOND TO CHANGES IN TRENDS, LAWS OR SITUATIONS.

Think

- innovation
- arts & culture
- technology
- energy
- agriculture
- health, wellness
- government
- cooperative
- creates jobs
- local impact
- international
- philanthropic

turn page to get started! →

PRIZES!

- 96 CASH PRIZES
- 60 BIZKAMP SCHOLARSHIPS
- 2 4-YEAR COLLEGE SCHOLARSHIPS

NEED HELP? HAVE QUESTIONS? NO PROBLEM!
CONTACT US AT [INFO@BIZVENTURE.ORG](mailto:info@bizventure.org) OR VISIT
WWW.BIZIDEA.ORG OR "BIZVENTURE" ON FACEBOOK



BizIdea CREATION STATION

USE THIS STATE-OF-THE-ART TEMPLATE TO SKETCH OUT YOUR IDEA AND GET IT COOKING! GO FOR IT! →

SO, YOU HAVE THE COOLEST IDEA EVER. NOW, LET'S SEE IF YOUR IDEA IS A FEASIBLE (WORKABLE, REALISTIC) BUSINESS, NON-PROFIT, INVENTION OPPORTUNITY. ASK:

1. Is it attractive to customers, clients or those it intends to help?
2. Will it work in the regions, areas or locations it intends to serve?
3. Is the need for it staying the same, shrinking or growing?
4. Do I have the skills, time and resources to do this (if I chose to)?

Name your business, non-profit or invention idea!

1.

- how did you come up with it?
- what's it all about
(why, who, what, where, when, how)?

Describe your idea

3.

- who and where are they? how many?
- what makes your idea different?
- how will you compete or cooperate?

Who's your competition?

5.

Who's idea is it?

- can include you and up to 2 amigos

2.

Who's it gonna help?

- describe customers, clients, people it intends to help

4.

- personal
- academic
- business and/or career

Goals for you and your idea?

6.



MAKE IT OFFICIAL! GO TO BizIdea.org AND ENTER THIS PUPPY!